



NORTH OF
SUPERIOR
COUNSELLING PROGRAMS
Programmes de Counselling
Nord du Supérieur

2019-2023 STRATEGIC PLAN

System Capacity Resilience

- Human resource capacity & sustainability
- Data quality & informed decision making
- Accountability of regional providers / access
- System improvement & quality

Optimize Mental Health & Addiction Service System

- Equitable access
- Collaborative partnerships & Integration
- Specialized Services Enhancement

Whole Health

- Raise awareness & reduce stigma
- Whole Health : Address health equity & social determinants of health
- District Community Care Systems

VISION

Healthy People;
Resilient Families;
Vibrant Communities across
the District of Thunder Bay.

MISSION

Working together to
optimize health and
well-being.

Transformation Priorities

- Ensure mental health and addiction services remain integrated across the lifespan
- Mental health and addiction services to remain governed, managed and delivered within the District of Thunder Bay
- Client -centered

Core Concepts

- Client-centered
- Systems of Care
- Innovative Approaches
- Local Solutions

Values

- Inter-Connection
- Collaborative partnerships
- Public Service
- Service Excellence



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